COLUMBIA COLLEGE HOLLYWOOD

BFA GDIM (2019) Interactive Media Emphasis			
Course Code	**Course Name**	**Prerequisites**	**Credits**
GDIM Core			
ARTD101	Color Theory & Practice	None	4
MRKT101	Introduction to Digital Marketing	None	4
GDIM102	Design Process	None	4
ARTS110	Observational and Perspective Drawing	None	4
ARTD111	2D Image Manipulation	ARTD101	4
ARTD116	Vector Graphics	ARTD101	4
IMED150	Web Development I	None	4
GDIM190	Professional Practices in Marketing & Design	ARTD111	4
GRPH204	Typography I	GDIM102	4
GRPH206	Graphic Design I	GDIM102	4
GRPH208	Graphic Design II	GRPH206	4
ARTD212	Motion Graphics I	ARTD111	4
GDIM230	Design Team I	Dept Approval	4
GDIM330	Design Team II	GDIM230	4
Written and Oral Communication Requirements			
HUMA101	Composition I: College English	None	4
HUMA105	Fundamentals of Oral Communication	HUMA101	4
HUMA201	Composition II: Reading, Writing, Thinking	HUMA105	4
Humanities Requirements			
ARTH101	Visual Culture	HUMA101	4
ARTH1XX	Art History (Lower Level)	HUMA101	4
Choose 1 Humanities (Lower Level): ARTH1XX Art History and Criticism (Lower Level) CMST1XX Cinema and Media Studies (Lower Level) HUMA1XX Humanities (Lower Level) LITR1XX Literature Studies (Lower Level) MCST1XX Music History and Criticism (Lower Level) THST1XX Theater History and Criticism (Lower Level)		HUMA101	4
HUMA310	Critical Studies: Art, Media, Culture	HUMA201	4
ARTH331	Art History: Design	one ARTH (Lower)	4
ARTH3XX	Art History (Upper Level)	one ARTH (Lower)	4
Mathematics Requirement			
MATH101	General Math	None	4
Physical and Life Sciences Requirements			
Choose 1: PSCI1XX Physical Science (Lower Level) LSCI1XX Life Science (Lower Level)		None	4
Choose 1: PSCI3XX Physical Science (Upper Level) LSCI3XX Life Science (Upper Level)		one PSCI or LSCI (Lower)	4

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Social and Behavioral Sciences Requirements			
Choose 1: SOCS1XX	Social Science (Lower Level)	None	4
BHVS1XX	Behavioral Science (Lower Level)		
Choose 1: SOCS3XX	Social Science (Upper Level)	one SOCS or BHVS (Lower)	4
BHVS3XX	Behavioral Science (Upper Level)		
General Education Capstone Seminar Requirement			
Choose 1: HUMA490	Seminar in Humanities	HUMA310	4
SOCS490	Seminar in Social Sciences	HUMA201, SOCS (Upper)	
BHVS490	Seminar in Behavioral Sciences	HUMA201, BHVS (Upper)	
Interactive Media Requirements			
IMED251	Web Development II	IMED150	4
IMED255	Web Design for Commercial Projects	IMED150	4
IMED260	Introduction to Databases	IMED251	4
IMED265	Content Management Systems	IMED251	4
IMED304	Web Development III	IMED251	4
IMED305	UX Foundations	GRPH206	4
IMED306	Design for Mobile Applications	IMED251	4
IMED310	Advanced UX	IMED305	4
Interactive Media Electives			
	Interactive Media Elective #1		4
	Interactive Media Elective #2		4
	Interactive Media Elective #3		4
	Interactive Media Elective #4		4
Open Electives			
	Open Elective #1		4
	Open Elective #2		4
	Open Elective #3		4
	Open Elective #4		4
Senior Thesis			
GDIM350	GDIM Portfolio Development I	Dept Approval	4
GDIM450	GDIM Portfolio Development II	GDIM350	4
GDIM470	GDIM Portfolio Development III	GDIM450	4
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